

The Everyone Effect

The Everyone Effect shares real stories from diverse community members across the Evansville region who are putting servant leadership into action — in business, education, arts, government, and neighborhoods. Each conversation invites listeners to imagine: *What if everyone were a servant leader?*

The Everyone Effect shares authentic, unscripted conversations with diverse community members across the Evansville region who are putting servant leadership into action — exploring how empathy, equity, and collaboration can transform organizations, neighborhoods, and lives.

Each episode features leaders from all walks of life who are inspiring positive change — from business owners and educators to artists, public servants, and students. Their stories reflect the power of leading by serving and the ripple effect it creates across our communities.

The Everyone Effect is produced by Leadership Everyone and University of Evansville Student Media and distributed on all major podcast platforms — including Spotify, Apple Podcasts, Google Podcasts, and Amazon Music — as well as on the Leadership Everyone website and UE Student Media website.

Leadership Everyone will promote and reshare each episode across social media, email newsletters, and partner networks, ensuring maximum community reach and engagement.

Our audience includes LE alumni, servant leaders, professionals, students, and engaged community members throughout the Evansville region and beyond — individuals who value collaboration, service, and positive impact.



The Everyone Effect Podcast

Support Opportunities



Show Sponsor

2025-26 Show Sponsor:
IBEW Local 16

\$2,500

Your organization will receive a graphic placement with link at the top of The Everyone Effect webpage, a verbal mention with CTA in every episode, and tagging in all social media promotions related to the show. Perfect for brands that want year-round visibility as champions of servant leadership.

Episode Sponsor

\$500

Integrated organically into the podcast by the hosts at the beginning, middle, and end of the show. The host will highlight your organization, product, or service naturally in conversation, include a Call to Action (CTA), and link to your website in the episode description. Ideal for businesses and nonprofits aligned with community impact.

30-Second Commercial Spot

\$250

Each episode includes up to two 30-second commercial spots. These can be pre-recorded or professionally produced by Leadership Everyone and University of Evansville Student Media.

Technical Guidelines

- **Ad Lengths:** 30 seconds for commercial spots; 45–60 seconds for sponsor mentions
- **File Format (if you produce):** MP3 or WAV, 320 kbps preferred
- **File Delivery:** Submit via email to elizabeth@leadershipeveryone.org at least 7 days prior to scheduled episode
- **Episode Runtime:** 20-30 minutes
- **Audience:** Servant leaders, professionals, and engaged community members throughout the Evansville region and beyond

PODCAST